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RESUME

The purpose of the master's thesis is to study theoretical aspects, analyze and implement CSR and GRI, and implement OKR and KPI for Western Interregional Forestry and Hunting Administration.

The object of the study is the Western Interregional Forestry and Hunting Administration (WIFHA).

The subject of the research is corporate social responsibility and the GRI reporting system, as well as OKR and KPI goal systems.

Research methods: method of observation, methods of economic and statistical analysis and method of mathematical analysis.

Research results: the work considered the general characteristics of the corporate responsibility of management and the reporting system, the process of their development and implementation in management, the economic activity of WIFHA was analyzed, the foreign economic activity of WIFHA was analyzed, an assessment of the efficiency of the enterprise's export operations was carried out, key performance indicators for the enterprise were developed, measures were proposed regarding the improvement of the enterprise.

Recommendations regarding the use of the research results: the results of the work can be used to improve the activities of the Western IFHA, the implementation of the proposed can become the key for the management to reach a higher level.

The explanatory note consists of three sections, introduction, conclusions, used literature, appendices. Contains 8 tables, 7 figures and 28 references.

Keywords: Corporate Social Responsibility (CSR), Global Reporting Initiative (GRI), export operations, foreign economic activity, Objectives and Key Results (OKR), Key Performance Indicators (KPI).

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GRI CSR	11
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3.1.	OKR (Objectives and key results) KPI (Key performance indicators)
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3.2.	OKR KPI
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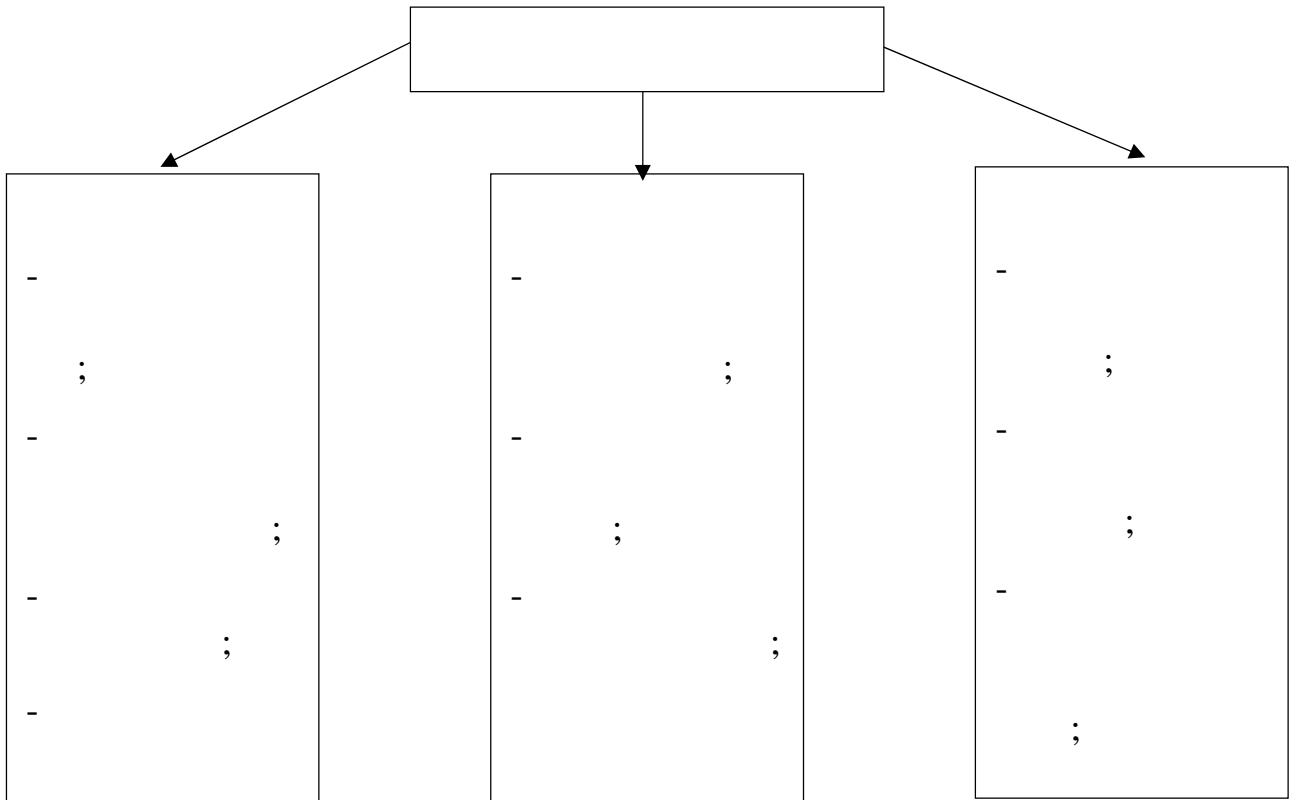
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GRI (Global

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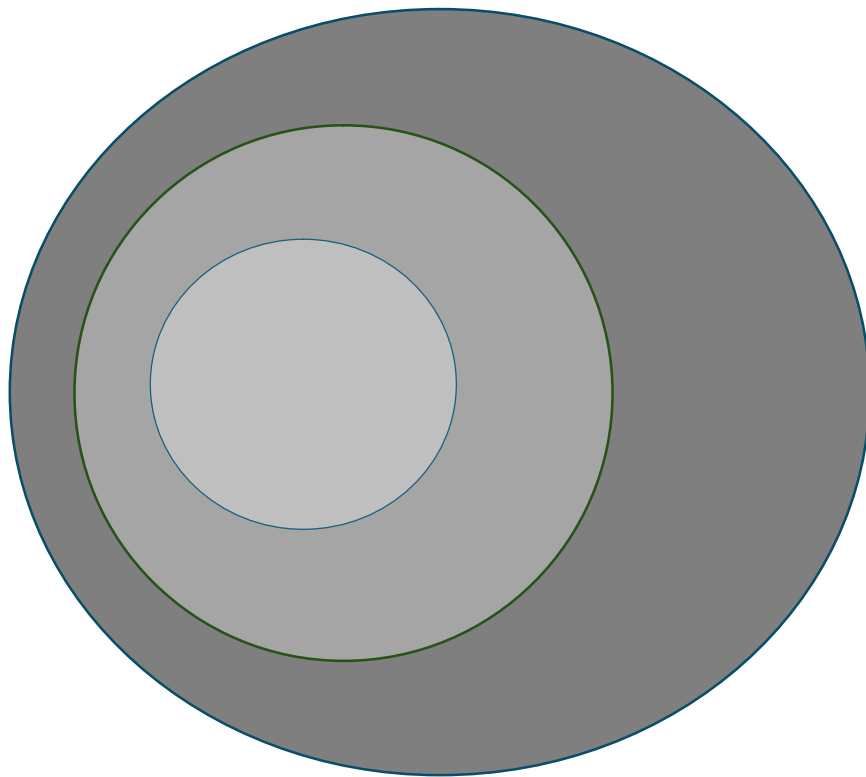
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Філія Закарпаття	Ясінянське ЛМГ	Філія Львівщини	Бродівське ЛГ	Філія Івано-Франківщини	Болеківське ЛГ
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	Брустурянське ЛМГ		Самбірське ЛГ		Ворохтянське ЛГ
	Хустське ЛДГ		Сколівське ЛГ		Гришівське ЛГ
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	Берегівське ЛГ		Рава-Руське ЛГ		Калуське ЛГ
	Ужгородське ЛГ		Радехівське ЛМГ		Кутське ЛГ
	Свалявське ЛГ		Львівський ЛСНЦ		Коломийське ЛГ
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" i - "	51	4,25
" i - "	60	5,00
" - - "	65	5,42
" i - "	79	6,58
" - "	85	7,0
" i - "	95	7,92
" i - "	95	7,92

" - "	103	8,58
" i - "	105	8,75
" - "	106	8,83
" i - "	109	9,08
" - "	112	9,33
" - "	123	10,25
" i - "	126	10,50
" - "	158	13,17
" - "	164	13,67

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	2017		2021	
" i - "	4,83	2	9,08	11
" - "	11,33	15	13,17	15
" i - "	4,25	1	4,25	1
" - "	7,08	6	8,83	10
" - "	10,75	13	8,58	8
" - "	5,33	3	9,33	12
" i - "	7,00	5	6,58	4
" - "	10,42	12	10,25	13
" - - "	7,67	7	5,42	3
" i - "	10,33	11	7,92	6

" i - "	6,92	4	5,00	2
" i - "	8,92	8	7,92	7
" - "	11,42	16	13,67	16
" . i - "	9,17	9	8,75	9
" - "	9,58	10	7,08	5
" i - "	11,00	14	10,50	14

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[3-5]

2.4.

2.4

2017

	, . .	, %
" i - "	39429	4,6%
" - "	19215	2,3%
" i - "	121679	14,3%
" - "	48928	5,7%
" - "	62885	7,4%
" i - "	47752	5,6%
" - "	12604	1,5%
" - "	38533	4,5%
" - - "	53402	6,3%
" i - "	52595	6,2%
" i - "	36309	4,3%
" i - "	62197	7,3%
" - "	65064	7,6%
" . i - "	38866	4,6%
" - "	126256	14,8%
" i - "	28063	3,3%
	853777	100,0%

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[3-5]

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2022

" i - ", " - ", " - ", " . i - " i - ".
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2.5

2021 2022

	2022 / 2021	, %		, .	
		2021	2022	2021	2022
" i - "	0,0%	0,0%	3,8%	0	66131
" - "	0,0%	0,0%	1,3%	0	22461
" i - "	105,4%	10,3%	13,2%	241542	229178
" - "	8,3%	0,3%	5,2%	7454	89632
" - "	136,4%	13,0%	12,8%	304556	223331
" i - "	156,6%	4,6%	4,0%	108765	69466
" - "	944,9%	9,1%	1,3%	213970	22645
" - "	0,0%	0,0%	5,1%	0	87960
" - - "	158,6%	9,0%	7,6%	210103	132440
" i - "	215,0%	8,4%	5,3%	196952	91613
" i - "	399,7%	12,7%	4,3%	298404	74658
" i - "	135,2%	5,3%	5,2%	123203	91124
" - "	139,4%	6,3%	6,1%	148618	106590
" . i - "	12,0%	0,5%	5,5%	11472	95297
" - "	170,0%	20,0%	15,8%	467657	275014
" i - "	0,0%	0,0%	3,2%	0	55200
	133,2%	0,4%	0,4%	9214	6915

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[3-5]

, 2021 2022

2021 2022

. 2.6 2.7.

2021

" i - "	493,51	11,86	5,45	16655,5	262,8%	0,64	0,11	0,26	4,67	19,8%	8,4%	75,1%	
" - "	374,35	5,35	2,73	6672,2	208,1%	0,27	0,21	0,34	4,39	4,0%	3,8%	11,6%	
" i - "	539,24	22,17	4,10	26897,5	490,8%	1,60	0,87	0,51	4,12	10,4%	5,0%	20,1%	
" - "	635,69	8,46	7,53	16431,4	136,5%	0,61	0,18	0,21	4,33	6,8%	1,8%	31,9%	
" - "	1469,28	28,02	9,09	14603,1	290,4%	0,84	0,02	0,28	10,89	17,3%	1,0%	62,2%	
" - "	340,52	13,87	4,53	13421,2	476,0%	0,92	0,16	0,28	3,79	4,0%	4,1%	14,2%	
" i - "	279,57	6,71	7,57	10570,0	159,5%	1,54	0,57	0,59	2,45	1,9%	-3,1%	3,2%	
" - "	508,44	14,19	9,53	15938,3	262,0%	0,61	0,01	0,12	3,61	18,6%	10,1%	156,9%	
" - "	952,81	16,54	8,84	17098,9	312,4%	0,73	0,38	0,11	5,79	5,9%	7,0%	54,2%	
" i - "	416,42	9,47	4,16	12097,0	268,1%	0,57	0,28	0,11	2,82	4,8%	-1,5%	43,3%	
" i - "	643,60	17,97	3,75	19878,6	274,2%	1,16	0,21	0,54	6,33	10,4%	6,7%	19,3%	
" i - "	412,33	5,00	2,48	11783,6	198,7%	0,20	0,08	0,30	4,29	2,7%	1,9%	9,0%	
" - "	402,23	4,06	2,72	13222,6	211,7%	0,23	0,02	0,24	3,37	2,4%	2,9%	9,8%	
" . i - "	727,46	21,81	4,23	14648,9	311,3%	0,64	0,31	0,17	6,56	12,8%	2,3%	74,8%	
" - "	6111,42	64,54	3,19	42209,3	111,2%	2,18	0,72	0,77	30,15	2,1%	0,1%	2,8%	
" i - "	707,69	8,17	3,75	18133,5	209,5%	0,50	0,08	0,16	4,52	4,8%	3,0%	29,1%	
	345,75	0,36	2,33	13183,3	83,3%	0,30	0,00	0,40	0,07	0,2%	44,4%	0,4%	

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2022

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" i - "	569,7	8,55	2,18	26704,0	540,8%	2,44	0,77	0,69	5,12	15,5%	6,3%	22,4%	
" - "	4229,9	4,85	2,56	26348,4	239,6%	0,95	0,14	0,41	10,55	42,5%	3,1%	103,7%	
" i - "	566,5	6,44	4,17	22865,0	421,8%	0,79	0,20	0,22	3,80	11,7%	8,8%	54,1%	
" - "	602,7	4,14	3,12	22340,4	196,4%	0,61	0,01	0,25	3,79	10,2%	4,0%	41,2%	
" - - "	1765,6	3,73	3,57	35698,2	314,8%	0,75	0,05	0,18	8,66	16,7%	9,4%	95,2%	
" i - "	479,2	3,70	2,39	17762,0	225,6%	0,58	0,02	0,23	4,29	10,6%	3,0%	45,4%	
" i - "	850,2	7,32	1,83	28480,8	227,7%	1,01	0,02	0,54	4,96	13,7%	4,9%	25,4%	
" i - "	578,4	3,69	1,69	16620,5	214,9%	0,20	0,00	0,30	5,22	12,9%	3,8%	43,1%	
" - "	519,6	2,48	1,66	18638,4	240,0%	0,28	0,06	0,31	4,57	11,0%	7,0%	36,0%	
" - "	10628,6	2,75	1,46	47295,5	111,9%	6,07	1,02	0,93	61,70	3,2%	0,1%	3,4%	
	460,7	3,01	1,91	14554,2	38,0%	0,33	0,01	0,37	0,10	0,2%	0,8%	0,5%	

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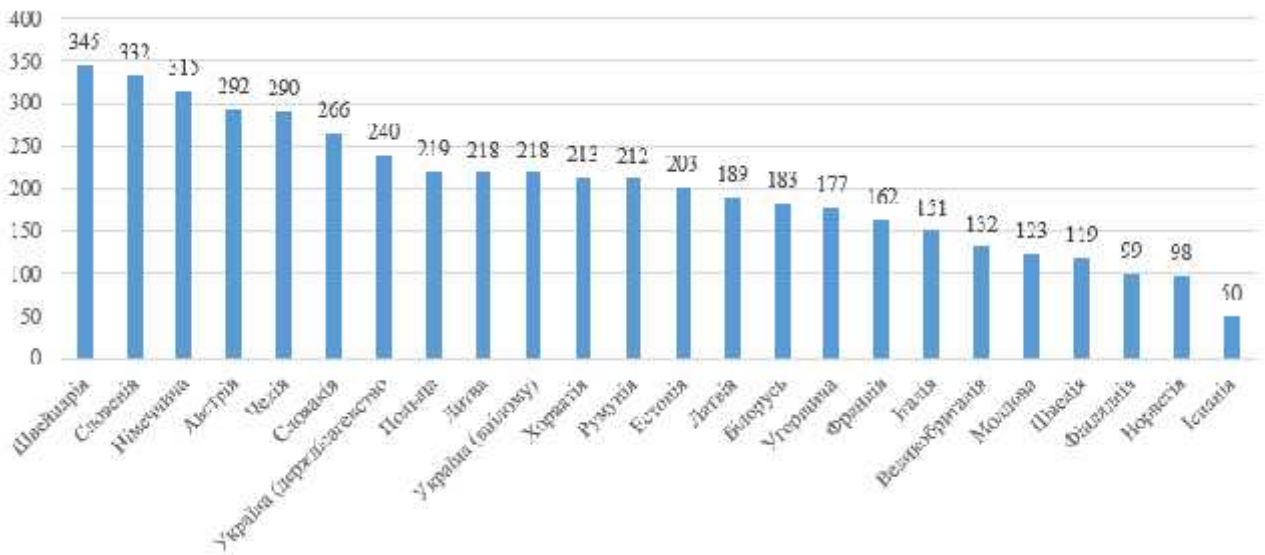
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3.1. OKR (Objectives and key results) KPI (Key performance indicators)

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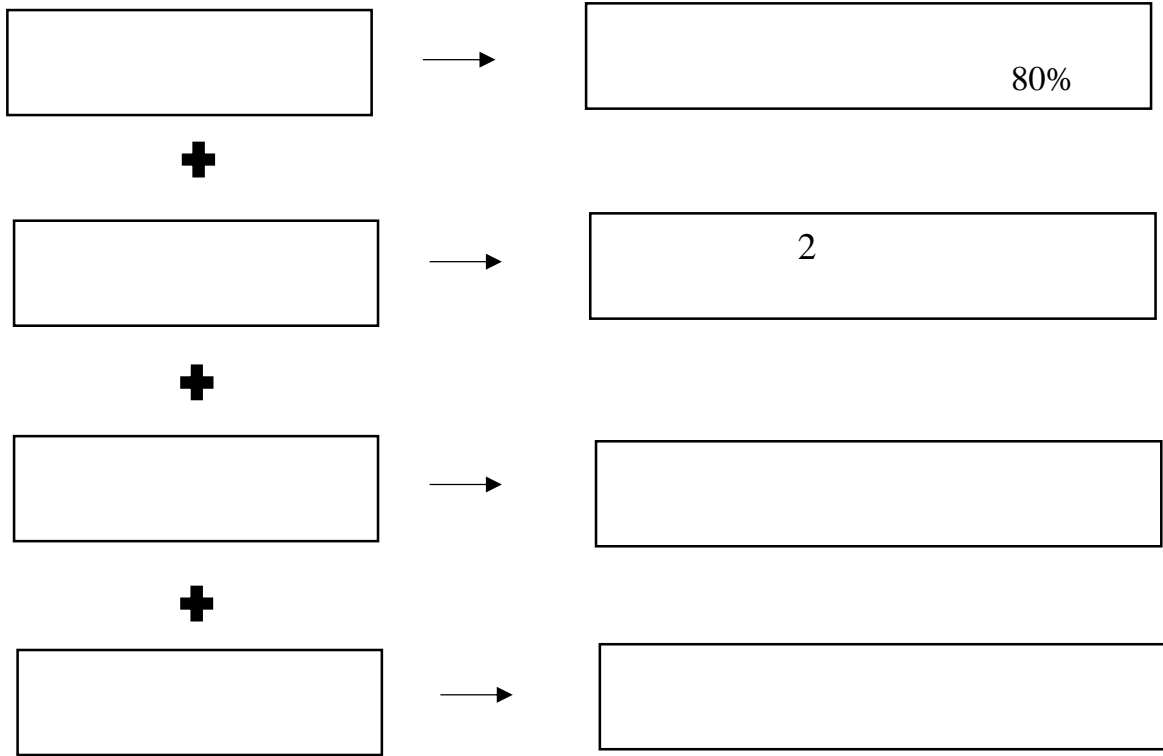
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OKR KPI

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